

Benefactor



UNIVERSITY OF
ARKANSAS

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CAMPAIGN *Arkansas*



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A Message from the Vice Chancellor for Student Affairs

Student success is a top priority for the University of Arkansas, and under Chancellor Steinmetz's leadership, the university has designed a comprehensive strategy to improve student outcomes – one student at a time. The university's ultimate goal is to advance student success across the state of Arkansas.



To accomplish this goal, we have implemented several exciting initiatives, including the Advance Arkansas scholarship program, which centers on changing the lives of all Arkansans. This fall, we welcomed our second class of Advance Arkansas recipients, and their hometowns span the state, from Blytheville and Jonesboro in the northeast to El Dorado in the south. It will be exciting to see where the university takes these students over the next four years.

Accessibility is a significant part of student success, but retention and on-time graduation are as well. To that end, the university is committed to fostering each student's on-time graduation, ultimately transitioning them into productive lifelong careers. Over the next several years, the university will continue to implement key strategies – including the creation of a dedicated student success center – to address the needs of our students and help them accomplish their goals.

Donors like you are an important part of the student success equation. Thanks to contributions towards scholarships, programs and faculty, the University of Arkansas offers the supportive environment and valuable resources students need to achieve. Thank you for investing in the future of Arkansas and the thousands of students who call our campus "home."

Warm regards,

Charles Robinson
Vice Chancellor for Student Affairs



ON THE COVER

In the summer of 2018, the University of Arkansas created nearly a mile of natural-surface trails within the Oak Ridge hillside, a 3.5-acre area between the Sam M. Walton College of Business and Clinton Street. The Oak Ridge Trail will be the first in a series of campus trails supported by a \$355,000 grant from the Walton Family Foundation, with matching resources for site work and land allocation provided by the U of A.



Inspired by Research, Motivated by Mentorship

When Kaiyuan Chen graduated from the University of Arkansas, he earned two degrees and a mentor for life. Those experiences led him to establish the Fui T. Chan and Kaiyuan Chen Endowed Research Scholarship with a \$50,000 gift that will be matched with another \$50,000 by his employer.

The scholarship is named after Chen and his doctoral adviser from the Department of Physics and will assist undergraduate students with financial need who are pursuing research under the supervision and mentorship of a faculty member in the department.

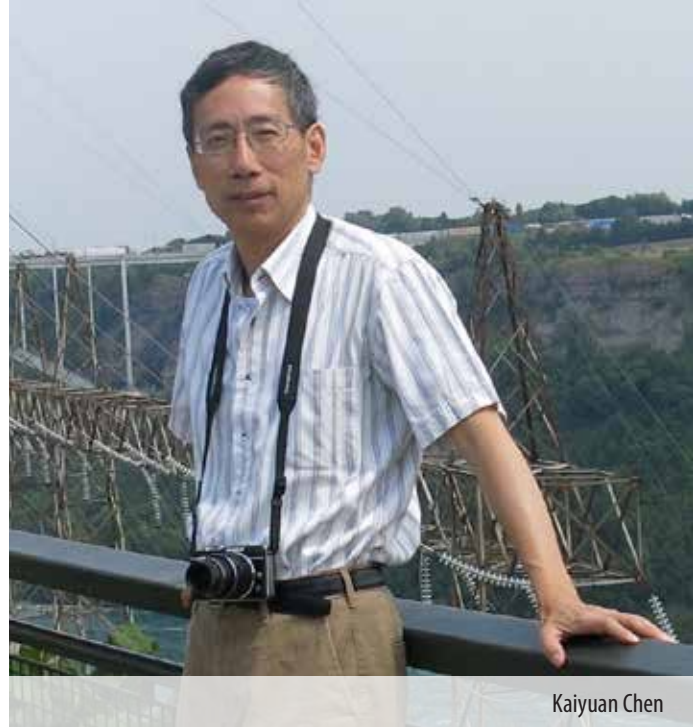
“Research is an important part of study,” Chen said. “Undergraduate students typically spend most of their time studying textbook knowledge, but hands-on research can help them choose a career path and develop their problem-solving skills, which are very important in the workforce. My hope is that this scholarship will encourage more undergraduate students to participate in research.”

Chen came to the university to pursue his doctoral degree and was awarded a full research assistantship. Fui T. Chan was the adviser for his doctoral research project in the High-Density Electronics Center (HiDEC).



Fui T. Chan

“The research assistantship I received helped me 20 years ago,” Chen said. “I want this scholarship to help future students with financial needs.”



Kaiyuan Chen

Chen’s work with Chan led to his dream career at Texas Instruments. Chen now works as a senior member of their technical staff.

“When I look back, it is clear that where I am today is because Dr. Chan selected me as his student 25 years ago,” Chen said. “He opened a door for me and let me work on the HiDEC project. He spent his entire career at the university, has taught countless undergraduate students and has trained many graduate students. He needs to be remembered.”

DID YOU KNOW?

The creation of new knowledge and creative activities is a defining feature of a research university and prepares students for future success in post-graduation employment and graduate education.

Thanks for a Great Year!

**\$292.7
MILLION**

RAISED from July 1, 2017 – June 30, 2018

Student and
program support

49%

53,122 *Benefactors*

Farthest gift was from **SINGAPORE**

GIFTS FROM
**ALL
50
STATES**

99,943

Outright gifts and
new pledges



Leading By Example: Bobbitt Gift Increases Student Endowment in Fulbright

University of Arkansas System President Don Bobbitt and his wife, Susan, are first-generation college graduates who believe in the transformational power of higher education.

“Higher education can change lives and change lives for future generations,” Don Bobbitt said. “Susan and I have tried to honor the institutions where we’ve lived or worked.”

The Bobbitts have committed a \$150,000 planned gift to the Bobbitt Family Fund in Chemistry and Theatre at the University of Arkansas and will support students in the J. William Fulbright College of Arts and Sciences. The couple created the fund during the Campaign for the Twenty-First Century with the original purpose of enhancing both departments.

“We wanted it to be a fund that would help the departments of chemistry and theatre recruit graduate students,” Don Bobbitt said.

“The gift from Don and Susan Bobbitt speaks volumes about their commitment to higher education,” said Chancellor Joe Steinmetz. “They truly believe in leading by example, and the university is thrilled that they have chosen to support the recruitment of graduate students while enhancing student success, two of our top priorities. Don and Susan both received scholarship support as college students, so they know how meaningful a gift like this can be to future scholarship recipients.”

The departmental designations of the fund reflect Don and Susan Bobbitt’s backgrounds in chemistry and theatre, respectively. Don Bobbitt earned a Bachelor of Science in chemistry from the U of A and a doctorate in analytical chemistry from Iowa State University. He taught chemistry at the U of A for 17 years before being named interim dean of the Fulbright College in 2002. He was named dean the following year.



Don and Susan Bobbitt

Susan Bobbitt graduated from Iowa State University with a bachelor’s degree in apparel design and pattern making after attending the U of A for two years. Upon returning to Fayetteville, she volunteered in the U of A’s Theatre Department costume shop and later worked as an hourly employee. She was then hired as a seamstress and was the costume shop manager for seven years.

The Bobbitts chose to make their contribution through a planned gift and increase the endowment of their existing fund.

“Planned giving is a fairly painless way to do something substantial,” Don Bobbitt said, noting the pair contributes to their fund annually as well. “Susan and I both believe in permanence. We prefer permanent change for the better. We’re very deliberate in our actions, and we know the benefits from this fund will affect the U of A in perpetuity.”

Barnes Gift Inspires Innovations in Health, Collaborations with Business

University of Arkansas alumni Kelly and Steve Barnes of Dallas are passionate about health care having both spent their careers in the industry. The Hot Springs natives are channeling this passion with a \$500,000 commitment to the Sam M. Walton College of Business to create the Kelly and Steve Barnes Health and Wellbeing Innovation Fund, which will promote collaborations that inspire better consumer experiences in health care.

“I’ve been successful because of my education at the University of Arkansas, and I want to pay that forward,” said Kelly Barnes. “I come from a family of educators, and I see the challenges of health care in the state of Arkansas.”

STUDENT FOCUSED

Kelly and Steve Barnes created an endowed doctoral fellowship in the Walton College in 2005.

The fund will engage students by activating multidisciplinary design teams that will focus on developing new models of delivery, services, products and policies in the health and wellness industry, with key priorities guided by an advisory council of experts, startups and industry. The program will equip teams with workshops and experiential learning

opportunities to enable students to create the next generation of health and well-being consumer experiences.

“Access to health care is so important,” said Steve Barnes. “If you have the education, tools and access to care, you can be healthy.”

Kelly Barnes agrees. “Great health care can do great things,” she said. “As health care evolves, there’s a missing element of engaging patients as consumers. It will take a melding of business knowledge and clinical knowledge to affect changes in health and well-being and to spark innovation.”

Kelly Barnes is the global and U.S. health industries leader at PricewaterhouseCoopers and has been with the firm for more than 30 years. She serves on the Walton College’s Dean’s Executive Advisory Board and is a



Steve and Kelly Barnes

member of the Women’s Giving Circle. Steve Barnes worked as a registered nurse for Parkland Hospital in Dallas for more than 20 years.

Barnes notes that her husband is her compass, because he sees the clinical side of health care, and she sees the business side.

“There’s a great opportunity to connect the Walton College and College of Engineering at the University of Arkansas with the state’s medical school,” she said. “These student collaborations can help us find ways to provide better health care to rural communities and the state as a whole.”



John Ed and Isabel Anthony

Anthony Gift Creates Center for Design and Materials Innovation

University of Arkansas alumnus John Ed Anthony and his wife, Isabel, are contributing \$7.5 million to support the construction of a new \$15 million materials innovation center in the Fay Jones School of Architecture and Design at the University of Arkansas, with a primary focus on design innovation in timber and wood. The center will be named the Anthony Timberlands Center for Design and Materials Innovation.

“The Anthony Timberlands Center for Design and Materials Innovation will engage one of our state’s key industries and strengthen the relationship the University of Arkansas has with the southern half of our state,” said Chancellor Joe Steinmetz. “With the Anthony family’s generous gift and additional university support, this center will provide innovative opportunities and advance the use of natural materials in design.”

The Anthony Timberlands Center for Design and Materials Innovation will facilitate innovation in wood design and product development to expand the use of wood in architectural design, construction techniques and product design.

The center will serve as home to the Fay Jones School’s planned graduate program in timber and wood and as an epicenter for its multiple timber and wood initiatives. The new applied research center will house the school’s existing design-build program and an expanded digital fabrication laboratory.

Located in the Windgate Art and Design District, the five-story, 50,000-square-foot building will include studios, seminar and conference rooms, faculty offices and housing for visiting faculty. The center will also be equipped with a small auditorium and a public exhibition space.

“The forests of southern Arkansas have always been the focus of its communities,” said John Ed Anthony. “My life’s work has been the management of these forests and the manufacture of products from them. Modern technology and innovation are now offering us the opportunity to take giant leaps forward in the utilization and application of this renewable and sustainable resource. The creation of the new design center under the leadership of Dean Peter MacKeith will place our university in a leadership role in this endeavor.”

Anthony holds a bachelor’s degree in business administration from the Sam M. Walton College of Business and is chair of Anthony Timberlands Inc. He previously served on the University of Arkansas Board of Trustees.

“The vision of John Ed and Isabel Anthony is matched only by their generosity – and their simultaneous commitment to the university’s educational mission and the timber-based communities of Arkansas,” said Dean Peter MacKeith. “While the students, faculty and academic programs of the Fay Jones School of Architecture and Design will surely benefit from

the design research and resources of the Anthony Timberlands Center, the greater benefits and value of this extraordinary design initiative will accrue to the citizens of this forested state, in both environmental and economic terms. As a home for our expanding portfolio of timber and wood-based design education activities, and as a signal of the Arkansas forests' rich history and fertile future, the Anthony Center is both a constructed legacy and an inspirational beacon.”

The university is already a national leader in the design and construction of mass timber academic buildings, including the University Libraries storage facility and the Stadium Drive Residence Halls, both under construction.

Planning and programming for the new materials innovation facility is scheduled to begin this year.

Transforming Student Housing



Stadium Drive Residence Hall

THE STADIUM DRIVE RESIDENCE HALLS, a 202,027-square-foot, 708-bed facility at the University of Arkansas, is the nation's first large-scale mass timber residence hall project and living learning community. A design collective led by Leers Weinzapfel Associates (Boston), Modus Studio (Fayetteville), Mackey Mitchell Architects (St. Louis) and OLIN (Philadelphia) created the project, which is currently under construction and set to open in 2019. Crafted with a palette of timber, glass and metal, this project is a bold demonstration

of sustainability that signifies a path to potential economic development for the burgeoning timber industry in Arkansas.

The state-of-the-art facilities will offer several new Living Learning Communities (LLCs) for students involved in architecture, design and the visual and performing arts. Each of University Housing's LLCs allows students to live alongside others who share their interests and participate in monthly activities that promote academic and personal success.

Student Success at the Core of Henley Gift

Student success is the centerpiece of a \$100,000 pledge from alumnus Brian Henley and his wife, Becky, from Austin, Texas, who chose to support three personally meaningful endowments.

Henley Family Advance Arkansas Study Abroad Experience Endowed Scholarship

After the Henleys' son had a great experience studying abroad in Japan through the U of A, they decided to fund an Advance Arkansas study abroad scholarship with a \$50,000 gift.

Their scholarship will provide financial assistance for undergraduate students enrolled in a study abroad or international exchange program, with preference given to students who are first in their families to pursue a baccalaureate degree.

Brian Henley said, "One of the most exciting parts of the university is taking a kid from a small town in Arkansas and giving them opportunities to see the world. When our son was in Japan, he had the opportunity to travel to other parts of Asia. We hope this scholarship will provide some spending money for students to explore the regions where they're studying."

DeDe Long, director of the Office of Study Abroad and International Exchange, said, "Gaining proficiency in a second language or investigating a subject area in another country is immensely important. But even beyond that, when students have an opportunity to travel and learn about themselves in a global context, they reflect on their values and mature."

Celebrate Arkansas Magazine Endowed Award

The Celebrate Arkansas Magazine Endowed Award will be funded with \$25,000, providing financial assistance for undergraduates majoring in graphic design or journalism. The Henleys' gift will create life-changing opportunities for students by reducing out-of-pocket college costs while fostering the next generation of creative professionals.



Brian Henley serves on the Campaign Arkansas Steering Committee and is chair of the Graduate School and International Education/Research and Economic Development campaign committee. Becky Henley serves on the latter as well.

Photo by Wesley Hitt, courtesy of Celebrate Arkansas.

"We hire employees from the University of Arkansas, and journalism and graphic design are at the core of what we do," said Henley, who acquired Celebrate Arkansas magazine in 2012.

Larry Foley, professor and chair of the School of Journalism and Strategic Media, said the award could be a "game changer" for students and provide the extra boost needed to help them early in their careers. Tom Hapgood, associate professor and graphic design program head in the School of Art, said the award will relieve pressure from hard-working students who have to pay for supplies for their major.

Get to Know Katy Rose

NAME: Katy Rose

HOMETOWN: Rogers, Arkansas

CLASSIFICATION: Senior

MAJOR: Biological Anthropology/Pre-Med

POSITION: Student Caller Manager

Katy Rose, an Honors College student, says she feels lucky to have found an on-campus position with the National Phone Campaign. Rose, who is celebrating her third year working with the NPC, says her favorite part of the job is her team.

“Working in the call center isn’t just about raising money,” she said. “The callers are building rapport and want to hear about your experiences.”

Rose has come to appreciate philanthropy over the last three years and is now stepping up as president of the Student Philanthropy Council, a registered student organization created to raise awareness about philanthropy and how it benefits campus. As president, Rose wrote the constitution, including the requirement that all students involved in the SPC give back \$5 to their favorite areas of campus.

“I love a lot of things about the university,” Rose said. “And I’ve been given a lot of opportunities.”

Rose said her favorite fund to donate to is the Department of Anthropology.



Henley, continued...

John L. Imhoff Global Studies Endowment

As a student, Brian Henley’s favorite professor was John L. Imhoff, an emeritus professor who helped found the Department of Industrial Engineering and wrote Henley’s recommendation letter to Harvard University, where he earned his M.B.A.

In honor of Imhoff, the Henleys contributed \$25,000 to enhance the John L. Imhoff Global Studies Endowment in the Arkansas Academy of Industrial Engineering, which provides financial support for activities designed to

broaden understanding of the global economy, business practices and cultures.

“We are grateful for our alumni who continue to honor Dr. Imhoff’s lifelong commitment to enriching and broadening the global education experience of industrial engineering students,” said Ed Pohl, professor and department head for the Department of Industrial Engineering. “Like the Henleys, Dr. Imhoff recognized the importance of students obtaining an understanding of foreign cultures, international business practices and the global marketplace.”

Benefits and Beyond: Military Students Find Support at the U of A

Jesse McCrary

The time management skills required for college might be considered easy for some – especially after serving in the military – but navigating and paying for the college experience is often daunting for prospective students.

Originally from Flippin, Jesse McCrary says he never thought he was smart enough to go to college – much less afford it. McCrary joined the military after high school and enlisted in the Marines, where he served for five years and spent eight months deployed in Afghanistan.

After serving, he began thinking about what he should do next. Ultimately, his love for the Razorbacks and a family member led him to the University of Arkansas.

“I had lived in Arkansas for my entire life,” he said. “And Arkansas ranked high for its nursing program, so I went for it.”

Throughout his college journey, McCrary relied on Veterans Resource and Information Center (VRIC) staff for their expertise in understanding the world of higher education. Established in 2009, the center provides meaningful resources to veterans, active military personnel and their dependents and is host to a lounge, computer lab, conference table, presentation space and even a mini food pantry.

“We go beyond benefits,” says Director Erika Gamboa. “We work with students all over the world, and our biggest challenge is letting students and parents know we are here for them.”

Staff members in the center assist students with military educational benefits, scholarships and financial aid, as well as introduce them to other great resources on campus.

“The center has been an enormous help,” McCrary said. “I had no idea how to begin college or become a college student. It’s become a safe space for me.”

McCrary says he has used the center to meet other vets, work on the computer and just relax away from the crowds of students on campus.

As a nursing student, McCrary dedicates a lot of time to his studies and clinicals, while also working to keep his GPA high.

“I’ve loved the program,” he said. “The clinicals are fantastic. They’ve given me a broad education, which is good, because I want to experience everything.”

Paying for his education has been possible thanks to the G.I. Bill, as well as scholarship support he has received. During his senior year, he'll have a little extra support thanks to the Guy Eastman Brown II and Ellen Tarshis Brown Advance Arkansas Endowed Scholarship, established by alumnus Guy Brown and his wife Ellen specifically for veterans or active military personnel.

"This scholarship made a huge difference," McCrary said. "It was the first substantial one I received. Throughout college, I've worried about how to pay for books, programs and even tools and professional associations I need as a nursing student."

McCrary has funded his education completely on his own and wants to stay in the Northwest Arkansas area after graduation. He would love to secure a residency with the V.A. Learning Opportunities Residency (VALOR) Program and ultimately work at the Veterans Health Care System of the Ozarks.

VRIC Quick Facts

1,507
service members
and dependents
assisted

5,362
services
provided

**More than 200 reservists
on campus**

**2017 Military Times
Best for Vets College**

**Facts for 2017-2018 academic year*

ALUMNUS GUY EASTMAN BROWN II AND HIS WIFE, ELLEN TARSHIS BROWN,

have a combined 34 years of military service between them and wanted to find a way to give back to help fellow veterans or active military personnel. The Guy Eastman Brown II and Ellen Tarshis Brown Advance Arkansas Endowed Scholarship will support new, returning or transfer students from Arkansas, with a preference given to qualified students who are veterans, active duty, in the Reserves or the National Guard.

Guy Brown graduated with a B.S.B.A. from the University of Arkansas and spent 20 years in the Air Force. While he was stationed in New York City, he met Ellen Tarshis, who was also serving in the Air Force as a nurse.

During their time in the Air Force, Guy Brown earned a master's degree in human communication from the University of Northern Colorado, and Ellen Brown earned a Bachelor of Science in Nursing from Loretto Heights College in Denver – now Regis University. When the couple moved to Houston, Ellen Brown spent 16 years working at the Michael E. DeBakey Veterans Affairs Medical Center, and Guy worked in public relations and advertising for the University of Houston before starting his own company in 1984.

"The Browns have a wonderful history of service to their country and to this university," said Erika Gamboa, director of the Veterans Resource and Information Center. "This gift is very exciting to me, and I look forward to seeing the difference it will make for student veterans at the U of A who have unmet financial needs."

The Browns already have a history of giving back to support student scholarships. In addition to their Advance Arkansas scholarship, they also funded the Ellen Tarshis Brown Access Arkansas Scholarship in the Eleanor Mann School of Nursing in the College of Education and Health Professions.

"I received all of my education free of charge because of scholarships and support from the Air Force," Ellen Brown said. "We felt appreciative of what we had and wanted to give back. Our life was made easy, and we wanted to make someone else's easy."

"I have always been indebted to the University of Arkansas," Guy Brown said. "Endowing this scholarship is the finest way we can say thanks."



Guy and Ellen Brown

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“The scholarship I received has lifted a great burden off my shoulders, and I can now spend more time studying, which is critical. I am beyond thankful that someone would give of their own resources to help me. Their generosity inspires me.”

— Bailey Byrne, senior

Recipient of the Fred & Mozelle Taylor Scholarship
Major: Elementary Education Minor: Human Development
Little Rock, Arkansas

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