

Benefactor

PHILANTHROPY AT THE UNIVERSITY OF ARKANSAS

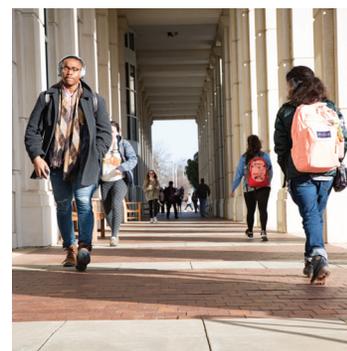
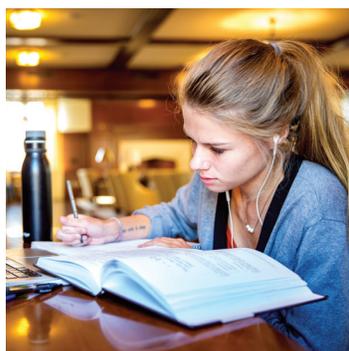


UNIVERSITY OF ARKANSAS

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CAMPAIGN *Arkansas*



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A Message From the Vice Chancellor

Philanthropic support is positively impacting lives at the University of Arkansas. The stories featured in this issue are wonderful examples of its transformational power. As you read through each story, take pride in knowing that individually and collectively we are making a difference in Campaign Arkansas, and it is clear that as the campaign progresses, more students, faculty and staff will continue to benefit from the generosity of others.



The university received some incredible gifts in the last year, from creating the new School of Art and the Windgate Art and Design District to enhancing the Advance Arkansas scholarship initiative. Donors give because of their unique experiences at the U of A, the opportunity to “pay it forward” to the next generation and the chance to help the university move forward in innovative ways. Private gift support is the driving force behind the university’s ability to meet its mission and goals while offering an exceptional education for all students.

This spring, alumni and friends will have the opportunity to rally together to support the university through All In for Arkansas, the U of A’s third annual giving day, on April 4-5. All In for Arkansas is the perfect demonstration of how every gift – regardless of size – makes a difference. I encourage you to take part in this “party with a purpose” and even offer a challenge or match to boost participation. Together, we can all give back to the University of Arkansas and reach our campaign goal of \$1 billion.

Thank you for your support of the University of Arkansas, and best wishes for a happy 2018.

Mark Power
Vice Chancellor for Advancement



Students, faculty and staff joined the Thank a Donor Day celebration in October to show their appreciation for philanthropy.



A \$40 million gift from the Windgate Charitable Foundation is the largest grant made to a single organization in its 25-year history.

Windgate Gift Expands Local Art and Design District

A \$40 million transformative gift to Campaign Arkansas from the Windgate Charitable Foundation will create the new Windgate Art and Design District in the heart of south Fayetteville and expand on the School of Art's Hill Avenue sculpture complex that opened in 2016.

The district will feature several new buildings for art and design classrooms, labs, studios and a public gallery space. It will also bring together art, design and education, while serving as the central hub for the student and faculty artists and designers at the University of Arkansas and beyond.

"This is a tremendous step forward," said Chancellor Joseph E. Steinmetz. "Through this partnership with the Windgate Charitable Foundation, the University of Arkansas will be able to achieve nationally competitive standing in the arts, which will in turn place the state of Arkansas on the map as one of the most innovative leaders in the global arts community.

"As a land-grant institution, we are charged with serving the public interest through outreach," he added. "Thanks to the Windgate Charitable Foundation's generosity, we will now be able to do this for our community in an unprecedented way."

The Windgate Art and Design District will further expand the reach and scope of the university's School of Art, which was established in August 2017 thanks to a \$120 million gift from the Walton Family Charitable Support Foundation.

"The Windgate Foundation is proud to partner with the new School of Art and to help it and our state's entire arts community continue to grow," said John E. Brown, executive director of the Windgate Charitable Foundation. "Our board strives to develop and support the arts in many states, and the Windgate Art and Design District will be an outstanding example of the foundation's highest ideals for the arts and education. In fact, this commitment is the largest single grant awarded by the foundation in our 25-year history."



Women's Giving Circle Celebrates Scholarship Gift and Award Recipients

This fall, the University of Arkansas Women's Giving Circle continued its positive impact on campus with its latest round of grant awards. At the annual fall voting event, \$100,000 was presented to seven U of A programs, and a personal update was given from one of the scholarship recipients, Eva Puga, a senior biology major from De Queen.

Chancellor Joe Steinmetz, whose wife, Sandy, is a lifetime member of the circle, is a vocal advocate and main proponent of the Advance Arkansas scholarship initiative. At the event, he announced the Chancellor's Office would be making another \$25,000 contribution to the Women's Giving Circle Founders Endowed Advance Arkansas Scholarship fund.

"The Women's Giving Circle supports remarkable projects on our campus and provides critical scholarship funding for our students," Steinmetz said. "Sandy and I strongly believe in its purpose and want to see it continue to grow and succeed.

"The Women's Giving Circle is a window into what is going on with students, with academic programs and people and with surrounding Arkansas communities. I have only attended once to date, but the program illuminates an aspect of the real world — I learn from that. I joined as a lifetime member because of what I understood about the program and what I would learn from being part of it. This is exactly what I wanted to add to my giving experience."

— Margie Pomfret Farber

"It's fitting that one of the 10 Advance Arkansas scholarships we awarded this fall was from the circle. This group has a history of being at the forefront of philanthropy for our university."

The Women's Giving Circle is comprised of U of A alumni, faculty, staff and friends of the university and was created to encourage women as philanthropic leaders. The circle raises funds in part by requiring annual cash gifts from its members. The annual membership is \$1,000 for alumnae or friends and \$500 for recent graduates, students, faculty and staff. In 2016, the circle created a lifetime membership option of \$10,000, and 22 members have committed at this level already. Notably, membership in the circle also counts toward Campaign Arkansas.

Meet Eva



EVA PUGA is the first recipient of the Women's Giving Circle Founders Endowed Advance Arkansas Scholarship. She is a first-generation college student who says the scholarship has already given her financial peace of mind.

"If I didn't have this scholarship, as well as the others I've received, I would have to apply for loans," Puga said. "The scholarships I've received have given me the incentive to maintain my good grades and continue on with my education."

"When I found out I was receiving this Advance Arkansas scholarship, I was shocked and excited. I was also very appreciative and thankful."

Puga has worked two or more part-time jobs every year during her college experience and says working has compelled her to manage her time better. After graduation, she plans to shadow and study at dental clinics to prepare for dental school, and she knows her success will be possible thanks to the donors who have helped her along the way.

"I appreciate them and what they're doing. They're making an impact on someone else's life who, in the future, will also pay it forward."

Each year, membership contributions are pooled together and awarded to selected recipients who complete the grant proposal process. The proposals that received funding this year include:

- **Are U OK? Training in Early Intervention for Students in Distress** - Division of Student Affairs - \$20,000
- **Counseling and Psychological Services (CAPS) Technology Assisted Training and Supervision** - Division of Student Affairs - \$20,000
- **Leaders and Learners – Empowering Marshallese Mothers and Daughters** - College of Education and Health Professions - \$18,395
- **Music75 Initiative Student Funds** - J. William Fulbright College of Arts and Sciences - \$13,455
- **Soaring High in Engineering (SHE) Camp** - Blytheville - College of Engineering - \$12,650
- **WGC Design Camp 2019** - Fay Jones School of Architecture and Design - \$10,500
- **Inter-professional Student-led Fall Prevention Intervention Using Motivational Interviewing Strategies** - Eleanor Mann School of Nursing in the College of Education and Health Professions - \$5,000

For more information about joining the Women's Giving Circle, please contact Kellie Knight, assistant vice chancellor for development, at (479) 575-2681 or KNIGHT@UARK.EDU.

WOMEN'S GIVING CIRCLE FOUNDING MEMBERS

Sylvia Boyer	Debbie Walker
Pat Cooper	Lynne Walton
Johnelle Hunt	Margaret Whillock
Mary Trimble Maier	Mary Lib White
Julia Peck Mobley	Donna Axum Whitworth
Harriett Phillips	

WOMEN'S GIVING CIRCLE LIFETIME MEMBERS

Carol S. Adams	Marybeth Mayfield
Nancy Bittle	Judy McDonald
Charlotte Downs	Julia Peck Mobley
Sandra K. Edwards	Harriett Phillips
Margie Pomfret Farber	Catherine Ross
Denise Garner	Susan Scott Ross
Martha Cornwell	Jane Shipley
Haguewood	Sandy Steinmetz
Melissa McIlroy Hawkins	Debbie S. Walker
Denise Henderson	Dina Wood
Kellie Knight	Ann Marie Ziegler
Lee Lane	

Beldens Inspired to Make Multi-Disciplinary Gift

The personal experiences of alumni Ted and Leslie Belden, along with the professional successes of their family business, Lomanco, have inspired a multi-disciplinary \$2 million planned gift to support faculty, students and an endowment in athletics. Their gift creates the Cyrus A. and Martha Sutherland Endowed Chair in Preservation Design in the Fay Jones School of Architecture and Design, the Sam Smith Endowed CARE Scholarship and the Roland Sales Endowment in Student-Athlete Development. Each designation established by the Beldens carries a unique significance with its naming.

CYRUS A. AND MARTHA SUTHERLAND ENDOWED CHAIR IN PRESERVATION DESIGN

As students, the Beldens took courses from Cy Sutherland, a professor in the School of Architecture, where Sutherland's wife, Martha, also worked as a faculty member.

"Cy loved vernacular architecture and was one of the significant movers-and-shakers in Arkansas in historic preservation," Leslie Belden said. "He taught a class in historic preservation that impacted me greatly."

The Beldens operate Old Buildings, a Fayetteville-based company which adapts and renovates existing structures or provides infill in historic settings. They, along with Sutherland, were instrumental in saving Carnall Hall from demolition and restoring the iconic building.

"We believe that the Fay Jones School of Architecture and Design needs a graduate program emphasizing historic preservation because Arkansas needs more of its architects committed to and knowledgeable about protecting the culture of our state and the fabric of our older areas of towns and cities," the Beldens said.

The \$1 million gift will fund a chair position for a faculty member who demonstrates leadership in preservation design education, research and community engagement. An important part of this role is the ability to critically reimagine the place and potential of historic places as an intrinsic element of contemporary design practice.

SAM SMITH ENDOWED CARE SCHOLARSHIP

The Sam Smith Endowed CARE Scholarship will be established with \$500,000, providing financial assistance



Ted and Leslie Belden (left) with Martha Sutherland and Fay Jones School of Architecture and Design Dean Peter MacKeith

to incoming first-generation freshmen. Named after Leslie Belden's father and grandfather, it will give first consideration to students residing in St. Francis County, where Belden lived as a child.

"The economy of St. Francis County, like much of the delta, is debilitating and financial resources supporting education are less and less every year," Belden said. "I am not there to be a part of the solution, but I hope this scholarship can offer hope to the students who remain there, as well as the teachers and faculty in their education system."

ROLAND SALES ENDOWMENT IN STUDENT-ATHLETE DEVELOPMENT

Another \$500,000 will be used to create the Roland Sales Endowment in Student-Athlete Development for the position of director of student-athlete development. The endowment is named after Roland Sales, a former running back for the Razorbacks, and will further the mission of the student-athlete development program, which equips student-athletes with tangible skills and critical information to enhance college experiences and post-college endeavors. Sales and Leslie Belden were in a study group together, and their interaction as classmates inspired the gift.

"Ted and I are strong supporters of athletics, but we realize the enjoyment we get from athletic events comes at the cost of time commitment and exertion on the bodies of talented athletes," said Leslie Belden. "We hope this endowment will provide critical life skills and encourage character development, because both are essential to succeed in life."



David Pryor and Archie Schaffer III

Digitizing Arkansas History

KATV, the ABC affiliate in Little Rock, accumulated news footage for more than 50 years and created one of the largest local television news archives in the country. Now, that collection of footage will be catalogued, indexed, digitized and archived thanks to a \$1.5 million contribution from Barbara A. Tyson and the Tyson Foods Foundation Inc. for the KATV Preservation Project.

The KATV footage was donated to the David and Barbara Pryor Center for Arkansas Oral and Visual History in 2009 and contains approximately 26,000 hours of video and film. It is currently stored at the Arkansas State Library in Little Rock and includes all aspects of Arkansas television coverage, including major news and weather events, Arkansas sports, politics and features on many Arkansans who have represented the state in the national or international spotlight.

“These are our shared stories and memories,” said former U.S. Sen. David H. Pryor, namesake of the center. “There’s a wealth of history in this footage, and in serving as a United States senator for many years, I came to deeply appreciate the rich experiences of our Arkansan citizens. Preserving these tapes is preserving our state’s history, and we are grateful for Barbara and Tyson’s commitment to doing so.”

The bulk of the footage has not been seen by the public since it was first broadcast, so creating access

to the collection will provide a unique opportunity for researchers, students, educators and the public to gain new perspectives about Arkansas history.

“Just think about all of the major historical events that have taken place over the past 50 years,” said Archie Schaffer III, retired executive and consultant to Tyson Foods Inc. and member of the advisory boards for both the Pryor Center and J. William Fulbright College of Arts and Sciences. “Imagine what kind of footage is buried in these tapes and what sort of treasures will be found through the digitizing and preservation process. This is a gift to all of Arkansas and beyond.”

Funding from the KATV Preservation Project will support footage digitization, metadata construction, equipment purchases, staff and consultation service hires, storage of original and digitized media, and facility upgrades to accommodate the project.

“Digitizing the KATV collection has been a priority of ours for years,” said Randy Dixon, director of the Pryor Center. “Many of the videotapes are fragile and the collection has been deteriorating with each passing year, so we felt a sense of urgency to complete this project as quickly as possible. Thanks to this gift, we’ll be able to move forward with preserving these important parts of our state’s history.”

Fletchers Fund Lecture Series and Networking Opportunities

Alumnus Frank Fletcher and his wife, Judy, have committed \$150,000 for a public distinguished lecture series and a monthly networking event through the Frank and Judy Fletcher Distinguished Lecture Series in Entrepreneurship. Their gift will also fund a two-day leadership development and teambuilding workshop for members of the Brewer Family Entrepreneurship Hub — a collaborative work space and interdisciplinary training center for new and early stage entrepreneurs in Northwest Arkansas, as well as students, faculty and alumni.

“Judy and I are so very interested in the work Dr. Carol Reeves does with student entrepreneurship,” Fletcher said. “We wanted to add to our previous commitment to the university and help promote the Walton College.”

The gift adds to the Fletchers’ extensive support of entrepreneurship at the U of A. In 2015, the couple donated \$600,000 to establish the Frank and Judy Fletcher S.A.K.E. Fund for the entrepreneurial course known as Students Acquiring Knowledge through Enterprise.

“Now entering its 21st year, SAKE has trained more than 700 students in all areas of running a business, from marketing to product development to accounting. It simply would not have been possible without Frank and Judy’s support over many years,” said Reeves. “With the opening of the Hub, we’re beginning a new chapter of entrepreneurship education and training at the university. The Fletchers’ support will help give our students access to world-class programs and introduce them to some of the most innovative people in the field, right here in Fayetteville.”



Alumni John and Tamara Roberts with their children, Blakely and Connor

International Experience Inspires Roberts Family Gift

As a student, alumnus Connor Roberts completed a unique study abroad service learning experience in the Mekong Delta of Vietnam. The opportunity — according to parents John and Tamara Roberts, who are also alumni — enhanced the skills and confidence of their son as he finished his degree in transportation and logistics.

Now, the Roberts family — including Connor and his sister Blakely, who is a current student — is providing others with the same opportunity thanks to the creation of the Roberts Family Endowed Study Abroad Scholarship.

“One of the many reasons we wanted to support the study abroad program is because we have seen the benefits firsthand — not only with our son, Connor, but with our friends’ children as well,” said Tamara Roberts. “We would like to give others the real-life experience and opportunity to use the skills they have learned through their curriculum at the U of A.”

The Roberts’ \$50,000 contribution will create an endowment to support one or more students in the Sam M. Walton College of Business who are participating in a study abroad program. Preference will be given to students with financial need who are taking part in a global community development program or a study abroad program with a service learning component.

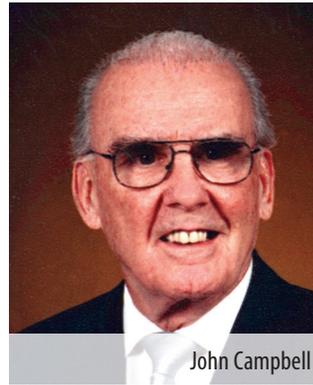
Campbell Scholarships Benefit Finance Students

Alumnus Kevin Campbell wanted to honor the sacrifices his parents made to pay for his education, so the Harrison native created two scholarships in their names. The John O. Campbell Endowed Scholarship and the Elizabeth Ann Campbell Endowed Scholarship will be established with a \$200,000 planned gift to assist undergraduate finance students in the Sam M. Walton College of Business.

Students with an insurance concentration will be given preference, as will students from high schools outside of Arkansas.

“I wanted someone from out of state to see the beauty and greatness of Arkansas people,” Campbell said.

Campbell’s family has an extensive legacy at the U of A, with his sister and brothers, parents, uncles and aunt all having attended. His father was on the Razorback basketball team, and his brother was on the Razorback football team.



John Campbell



Elizabeth Campbell

Campbell earned a B.S.B.A. from the Walton College and took one of the inaugural finance and insurance classes taught by professor Bob Hall, who pioneered the finance and insurance program for the college.

“I learned two things in college,” Campbell said. “First, you learn how to learn. Second, you learn how to understand all kinds of people.”

The holidays have come and gone, but opportunities for giving continue throughout the year. If you are interested in making a planned gift to the University of Arkansas, consider a life insurance policy gift. If you have a life insurance policy that has outlasted its original purpose or was purchased to provide for minors who are now financially independent adults, you can easily gift it to the U of A.

To make a gift of life insurance, simply contact your life insurance provider, request a beneficiary designation form and include the university as the beneficiary of your policy. Gifting a life insurance policy results in a charitable income tax deduction, and if the university retains the policy to maturity, you can receive additional tax deductions by making annual gifts toward the yearly premiums. If the university cashes in the policy, you will see firsthand how your gift supports your chosen designation. If we retain the policy to maturity — or you name us as a beneficiary — the proceeds will be paid to the university.

As always, the Office of Planned Giving is here to help with any questions you may have. Contact us today for assistance.



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Associate Director of Development

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Office of Corporate and Foundation Relations Strengthens Industry Engagement Across Campus

The Office of Corporate and Foundation Relations connects and engages corporate and foundation partners with the University of Arkansas and its students and recently welcomed a new director. Alumna Lea-Ann Morton joined the team in 2017 from Missouri University of Science and Technology, where she served as assistant vice chancellor for advancement. Morton holds a Bachelor of Science in Business Administration from the College of the Ozarks, an M.Ed. in adult education from the U of A and a doctorate in educational administration and policy from the University of Missouri-St. Louis.

In the fall, the office hosted 18 recruiters on campus for the second annual Phillips 66 Day, which focused on students from the College of Engineering and Sam M. Walton College of Business. Representatives recruited students for internship programs, encouraged them to attend the STEM and business career fairs and gave classroom presentations. Phillips 66 hires U of A students for several of the company's divisions, with plans to expand their recruitment significantly in 2018–19.

In addition to campus engagement, the office fosters outreach and engagement with state partners. A current collaboration with Lawrence Berkeley National Laboratories resulted in a visit to a 3,000-acre soybean farm owned by the McEntire family in Humphrey, Arkansas, where researchers from the U of A teamed up with researchers from Lawrence Berkeley National Laboratories to study carbon sequestration, soil health and actionable intelligence. Additional partners on the project included the Division of Agriculture, the local extension office and M2 Capital. Interns and graduate research assistants will likely be incorporated in 2018.

Corporations and foundations that wish to increase their engagement and holistic partnership with the university can contact Lea-Ann Morton at (479) 575-2638 or MORTONL@UARK.EDU.



Beverly and Lee Bodenhamer

Congratulations, Bodenhamer Family!

The Association of Fundraising Professionals Arkansas Chapter honored the Bodenhamer Family as Outstanding Philanthropists for the 2017 National Philanthropy Day celebration. Lee and Beverly Bodenhamer have given tremendously through their family foundation — the Bodenhamer Foundation — with multiple organizations across the state benefiting from their generosity.

In 1998, Lee Bodenhamer established the Bodenhamer Fellowship at the University of Arkansas, which is the most prestigious fellowship for undergraduate Honors students on campus. The Bodenhamers also support the Path Program in the Honors College, a mentoring initiative that recruits talented high school students from underrepresented populations and helps them reach their full academic potential.

In addition to supporting students, the Bodenhamers also have provided funding for faculty support by contributing to the Robert E. Kennedy Chair in Finance and the Harold Dulan Chair in Capital Formation in the Sam M. Walton College of Business.

The Bodenhamers are members of the Campaign Arkansas Steering Committee and served as co-treasurers from 2012–2017. They are recognized as charter members of Towers of Old Main and the Chancellor's Society and are life members of the Arkansas Alumni Association. Lee's daughter, Ann Rosso, also serves on the Campaign Arkansas Steering Committee and the Honors College unit campaign committee, playing an integral role in the Bodenhamer Fellowships each year.

When Three Plus One Equals Two Degrees



In 2016, **MAKENLY COLES** heard about an opportunity she knew she wanted to pursue.

The Strawberry, Arkansas, native was studying animal science at Arkansas State University when she became aware of a unique program that was being developed with the University of Arkansas – the dual transfer degree program for poultry science.

“When I heard about it, I told my professor, ‘I want it. Please make this happen,’” Coles said. “I’ve always loved Fayetteville.”

The dual transfer bachelor’s degree 3-plus-1 course curriculum is for animal science majors in A-State’s College of Agriculture, Engineering and Technology and the U of A’s Dale Bumpers College of Agricultural, Food and Life Sciences’ Department of Poultry Science. Students from A-State take poultry science classes as seniors in Fayetteville, earning bachelor’s degrees in animal science from A-State and in poultry science from the U of A.

“With only six remaining universities offering bachelor’s degrees in poultry science in the U.S., we must do

everything possible to recruit students into our program so the Arkansas poultry industry has a pipeline of future leaders,” said Mike Kidd, head of Bumpers College’s Department of Poultry Science and director of the Center of Excellence for Poultry Science. “This agreement is a testament to the joint collaborative efforts that created a program to support our largest agricultural commodity — the Arkansas poultry industry and its family farmers.”

Ozark Mountain Poultry and Peco Foods have established scholarships to support the 3-plus-1 program, with Coles being the first to benefit from their generosity.

“Scholarships have paid for everything,” Coles said. “It’s all thanks to those organizations. I wouldn’t be here without them.”

After graduation, Coles hopes to pursue a master’s degree — preferably at the U of A — to continue her education in poultry science.

“The scope of the poultry industry is amazing, and the U of A has widened that scope for me,” she said. “Interacting with the people I’ve met has been a huge opportunity.”

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Mark your calendar for the 3rd annual All in for Arkansas giving day, and get ready to celebrate the U of A's birthday with 1,871 minutes of fun and philanthropy!