## LECTURE: STRATEGIC PHILANTHROPY: A NEW COURSE ABOUT GIVING

March 30, 2023. 5:30-6:30pm. Gearhart Hall 258, University of Arkansas



FALL 2023 University of Arkansas HUMN 425v (sec. 2) or SEVI 41203 (sec. 1) Tu/Th 9:30-10:45

Drs. Contreras and Levine will present a brief history of philanthropic activities around the world and in the United States and share benchmarks for modern philanthropy. They will outline how the concept of "Strategic Philanthropy" can engage students as agents of impact in our community in a practical way, and show how philanthropy can be a vehicle for a sustainable future. They will describe the new course's purpose, which is for students to assess the impact of local non-profit organizations, and to determine which ones could receive up to \$50,000 of funding provided by the Philanthropy Lab.

The lecture is open to University of Arkansas Community. Further information:

Dr. Daniel Levine, Dr. Rogelio García Contreras <u>dlevine@uark.edu</u>, <u>rogeliog@uark.edu</u>



