Introduction to Advance for the Web

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JNIVERSITY OF ARKANSAS

OBJECTIVES

- Learn how to navigate the web interface of the Advance database
- Learn how to do lookups to find entity Biographic, Gift/Pledge, and Prospect information

WHAT IS ADVANCE FOR THE WEB?

- •Thin-Client, i.e. no install required, any machine can run application
- •Data divided into five subsystems: Biographic, Gift/Pledge, Prospect, Membership, and Events.
- All users have inquiry rights (unless text is secured by end-user who entered the data)
- Remember, all data in the system is confidential.



WHAT IS CONFIDENTIALITY?

Advance is a licensed database system used to maintain alumni and donor records at the University of Arkansas at Fayetteville and Agricultural Development Council. Advance is the sole property of the Division of Advancement at the University of Arkansas and University System Division of Agriculture. These divisions reserve the right to authorize or deny access to Advance to ensure confidentiality of the data contained therein. Users of Advance are expected to abide by the Code of Computing Practices for the University of Arkansas. Supplying your ID and password to enter the Advance system indicates that you have read and understand the Code of Computing Practices and that you will use Advance for only lawful and intended administrative purposes.



WHAT IS IN EACH ADVANCE SUBSYSTEM?

- **Biographic:** Categorize and describe entities based on interests, locations, affiliations, etc.
- **Giving:** Create and maintain giving history and allocation (account) details; generate receipts and acknowledgements.
- **Prospect Tracking:** Maintain and monitor major prospect activity and contacts. (Fundraisers)
- **Membership:** Manage Alumni memberships and maintain member history.
- Events: Maintain event planning information and event invitation lists. (Alumni and Colleges)

THE ENTITY

•Starting point for all tracking and management in Advance.

•Advance term for a person or organization in the database.

•An entity can be any type, e.g. Alumni, Friends, Parents, Students, Corporation, etc. (Distinguished by Record Type codes, more on that later)

•Each entity is assigned a unique identifier called an Entity ID. For entities converted from Ascend into Advance, their ISN number became their Entity ID number.

•Entities who are identified as Prospects will also have at least one unique Prospect ID number.

LET'S GET STARTED...



Logging into Advance

THE LOGIN URL

aits.uark.edu



ADVANCE SYSTEM LOGIN

Ellucian Advance	TM
Log on with your use	r account.
2 cmfarris	ADVANCE Log On
	© 2002-2013 Ellucian. All rights reserved.
ellucian	This software contains confidential and proprietary information of Ellucian and its subsidiaries. Use of this software is limited to Ellucian licensees, and is subject to the terms and conditions of one or more written license agreements between Ellucian and the licensee in question.

IDS AND PASSWORDS

•Your Advance ID should be your UARK ID (the part of your email address that comes before the @)

•Your Advance Password is uark01

•For example, <u>ismith@uark.edu</u> would be setup with a username of jsmith and a password of uark01

HOME PAGE

- Quick access to key areas of Advance
- Configured to meet the needs of the majority of people in your profile group.

PAGE ARCHITECTURE

Also called "Navigation Tree" or "Nav Tree"

				main menu		
ADVANCE					Chris F	arris [Logoff]
		î •	<i>i</i> 🖌	o 🚺 🚊 🚱 i		
Home ×						
lome	Home					Actions
Annual Fund	You are logged on Tuesday, July 24,	as Mr. Christopher Fa 2018.	rris on the A	ADVPROD database. Welco	ome to Advance.	Today is
Gift & Bio	Tasks				Actions	Help 📀
Prospect Management Alerts/Messages	Undergradua	ate Giving Statistics			 <u>A</u> ctions	Help
Change Password		Last Fiscal Year		This	Fiscal Year	
	Undergraduate	Donors	1,597	Undergraduate Donor	'S	0
	Total Undergrad	duates	107,074	Total Undergraduates	;	106,782
	% of Undergrad	duate Giving	1.49%	% of Undergraduate	Giving	0%
	Young Alumni D	Donors	283	Young Alumni Donors	;	0
	Total Young Alu	ımni	33,625	Total Young Alumni		35,410
	% of Young Alu	ımni Giving	.84%	% of Young Alumni G	iving	0%
	UA Giving S	ummary			Actions	Help
	Fiscal Year	Gift/Payments		Pledges/Bequests	Tot	al
	2019	Received		Outstanding	Commi	tment
	AFund	\$100,3	265.16	\$50,000.00		\$150,265.16

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The Main Menu



- •Home Quick link to the home page
- •Go To Quick access to other forms/pages in Advance
- •Lookups Find a person or account (allocation)
- •Last Viewed Most recent screens searched
- •Reports Links to standard Advance reports
- •Help Links to on-line "help" for instructions on the use of applications and forms.
- •Close All Closes all currently open applications
- •Back/Forward Application navigation
- •Refresh Refreshes current page
- •Logoff Logoff the current session

HOME PAGE — PAGE TREE SHORTCUTS

The Page Tree	Home	Home					Actions	
on the Home	Annual Fund	You are logged on Tuesday, July 24, 3	as Mr. Christopher Far 2018.	rris on the A	DVPROD database. Welco	me to Advance. 1	Today is	
Page has	Reports Fift & Bio	Tasks				<u>A</u> ctions	Help G	
Shortcuts to	Add New Allocation Add New Entity	Undergradua	Last Fiscal Year		This	<u>A</u> ctions	Help C	
frequently	Entity Update DataLoader	Undergraduate	Donors	1,597	Undergraduate Donors		0	
accessed	Gift Batch Add/Mod Gift Processing Rpts	% of Undergrad	luate Giving	1.49%	% of Undergraduate G	iiving	0%	
applications	Gift & Recs Reports Prospect Management	Young Alumni D	onors	283	Young Alumni Donors		0	
and reports	Research Suspects New Contact Rpt	Total Young Alu % of Young Alu	mni mni Giving	33,625 .84%	Total Young Alumni % of Young Alumni Giv	ving	35,410 0%	
lists.	Reports Alerts/Messages	UA Giving Su	Immary			<u>A</u> ctions	Help G	
	Change Password	Fiscal Year 2019	Gift/Payments Received		Pledges/Bequests Outstanding	Tot Commit	al ment	

CURRENTLY OPEN APPLICATIONS

 For easy access to previously viewed screens, you may have up to eight tabs open along the top of your page.

Home x Home x S	Staff × Lookups - Bio - Entity	/ × Clipboard ×		
	LOOKUPS 1. Choose a template (optional) 2. Select results format* 3. Select output type*	Bio - Entity Entity Lookup List	T	<u>A</u> ctions
	4. Select additional criteria from page 5. Enter criteria below and click Search View Criteria Clear	tree (optional)		Search
	ID Lookup			Help 📀

FIRST THINGS FIRST...

Change your password

•Click "Change Password" from the Home Page Navigation Tree.



TASK TIME

Login and Change your Password

*Password cannot be longer than 12 characters

Task 1

Change Password ×		
Home Annual Fund F Gift & Bio	Change Password Passwords must meet the following requirements: Minimum length: 6 characters	
Prospect Management Alerts/Messages <u>Change Password</u>	Change Password Help Old Password	

LOOKUP BASICS

- Allows users to query the database for a single record based on entered criteria.
- Based on the criteria, a list of records will be retrieved and displayed.

LOOKUPS, CONT.

Accessed by clicking the Lookups icon on the Main Menu

ADVANCE			Chris Farris [Logoff]
ADVANOL		🏦 🚄 👫 💌 👧 📄 😭 🤜	6 6 6
Change Password ×	Lookups - Bio - Entity ×		
Lookups	Lookups 1. Choose a template (optional)	Bio - Entity	Actions
Saved Criteria Biographic Event	 Select results format* Select output type* Select additional criteria from patients 	Entity Lookup List Display results age tree (optional)	T
 Gift Prospect Tracking Membership 	5. Enter criteria below and click Se View Criteria Clear	arch	Search
 Resource Miscellaneous Add Person 	ID Lookup ID Equal V	9	Help 🕗
Add Organization	Entity Lookup		Help 🛞
	Last/Org Name First	□ 'Sounds Like' Begins with ▼ Begins with	

LOOKUP DEFAULTS

Default selections (shown in image) for:

•Template	Lookups	Actions
Posults Format	1. Choose a template (optional) Bio - Entity	X
	2. Select results format* Entity Lookup List	The second secon
•Output Type	3. Select output type* Display results	•
	4. Select additional criteria from page tree (optional)	
	5. Enter criteria below and click Search	
	View Criteria Clear	Search

•Use these defaults or select different values using the drop-down arrow on that field

•Note: The template is what "drives" your search, meaning that it determines which search criteria display in the lookup and the format in which it will return results. When you select a different template, the results format and search criteria fields will change accordingly.

LOOKUPS, CONT.



LOOKUP OPERATORS

Operator	Definition
Equal	Data must be equal to the entered value e.g. State = Arkansas
Greater than	Data must be greater than the entered value e.g. Amount > 1,000
Less than	Data must be less than the entered value e.g. Date of Record < 1/1/2001
Not Equal	Data not equal to the entered value e.g. Allocation Annual Indicator NOT= 'Annual'
Greater than Equal	Data must be greater than or equal to the entered value e.g. Class Year >= 1996

LOOKUP OPERATORS, CONT.

Operator	Definition
Less than Equal	Data must be less than or equal to the entered value e.g. Date of Record <= 1/1/2001
LIKE	Data compares partially to the entered value Uses wildcards like % or *
Begins with	Data begins with the entered value e.g. begins with Ferg to search for Ferguson
Ends with	Data ends with the entered value e.g. ends with ville to search for Fayetteville
Contains	Data must contain the entered value e.g. contains belle Try using contains if 'Begins With' returns no results

ENTITY LOOKUP BY NAME

Consider the following when searching by Name

Entity Lookup		<u>H</u> elp	\odot
	Sounds Like'		
Last/Org Name	Begins with 🔻		
First	Begins with 🔻		
Middle	Begins with		

- Last, First, and Middle name fields look for that name element to appear in that field
- If you perform a search using the "first name" field, and it returns no results...
 - 1. Try an alternate spelling (e.g. instead of Bill, try William)
 - 2. Try inputting the first name in the middle name field. It is common for people to use their middle name as a first name, and unless we have it recorded in the system as a first name, Advance will be unable to find it.
 - 3. Try a combination of #1 and #2 above (i.e. input an alternate spelling in the middle name field)

ENTITY LOOKUP USING ADDRESS Consider the following when using Address search criteria

• Advance will search all active addresses for the search criteria you input

•If the address you are using is the entity's "past" address, it is *inactive*, and therefore will not pull the entity in a search.

•All deceased entities should have only inactive addresses, so do not use address criteria if you are looking for a deceased person.

•Selecting "Preferred" will only pull entities whose preferred mailing address match the other address criteria input.

Address L	∟ookup			<u>H</u> elp	
Preferred	Equal	•	(All)		
Гуре	Equal	۲	(All)		
City	Equal	۲			
State	Equal	•	(All) V		
Country	Equal	۲	(All)		
ZIP Code	Begins with	۲			
Current	Equal	•	(All) T		

LOOKUP QUICK TIPS IN HELP

Consult the Help system for more Lookup tips



RESULTS DISPLAY NOTES

Address displayed in Entity Lookup list will always be the preferred address, but...

•An entity with any active address row (whether seasonal, business, home, etc.) that meets the entered criteria (e.g. state= New York) will be returned.

•May appear to have incorrect results, but the selected entity has another address row with state=New York.

•The data qualifying the entity to be in the results set may not be the data that displays in the results set.

ENTITY LOOKUP RESULTS

Number of reco displays along t	rds returned he Lookup		VCR controls allow you to		
Results header	Lookup Results ×				
	Lookup Ret Items 1 to 7 of 1		Actions New Search Refine Search		
	Mr. 911 Fay	st (1145) st Name) (Former Faculty) 08	<u>A</u> ctions <u>H</u> elp (28/1937 (80)		
	Joh 956 Kau	Name) (Former Parent) 07/10	/1950 (68)		
		end)			
	Joh 362 Kar	ste) (Former Parent)			
	Joh 110 Par	Name) (Former Parent) 02/06	/1963 (55)		
	Mr. 370 Am	ent) 01/18/1965 (53)			
	Mr. 70: Cot	end)			

RESULTS LIST NAVIGATION

Navigate to a specific record by typing the corresponding item number into the VCR controls



Advance forward one page
 Move backward one page
 Jump to the first page
 Jump to the last page



ENTITY OVERVIEW

•The Entity Overview screen is the first screen accessed from an Entity Lookup.

•The gateway screen that connects you to any additional "attributes" that an Entity may have.

•Attributes can be located in any of the subsystems, i.e. Biographic, Gift, Prospect, Membership, or Events.

THE ENTITY OVERVIEW

Entity O	verview	<u>A</u> ctions <u>P</u> rint
Dr.	#20798	***VIP***
Rec Type	Alumni (1978 Law), Staff, More	06/09/1952 (66)
Degree	JD 1978 Law, EDD 1989 Education More	
PM Manager	cs cs	
AAA	Life A+	Northwest Arkansas Chapter
	Married to: Mrs 799 (AL)	Towers Old Main Accepted (Gold)

Entity Overview header shows:

•Preferred name and Entity ID

Each entity can have only one preferred name. This is the name is displayed throughout Advance and pulled for any mailings sent to this entity.

•Record Type

An entity can have more than one Record Type. The value that displays first is based on the Record

Type hierarchy. Alumni is the highest value in this hierarchy. Refer to Help system for more information.

•UA degree(s)

Primary Affiliation

There are six affiliations considered "primary." Refer to Help system for more information.

Alumni Membership and Chapter

•Hyperlink to Spouse's Record

•VIP code if applicable

See Help for definition

ADC code if applicable

ADC is the Agricultural Development Council

Home and Business addresses, which are hyperlinked to the Addresses application. Only one mailing address is marked "Pref." |



Clicking Google links will display map for Home and Business address.

Prospect Summary Form

Hyperlink to Prospect record for this entity.

Prospect Summary	(1)	Nev	Actions	Help 🤅	Э
Name Type Group Stage Trans GR	A Couple Fayetteville Campus Active Cultivation	active), Current Prospect - Active Start Date Stop Date	09/12/2007		•
Primary Manager	Mrs.				Ŧ

н

Hyperlink to Entity Overview for the Primary Manager assigned to this Prospect.

Giving Summary Forms

Primary Credit Giving Summary shows totals for all gifts for which this entity received legal credit.

Associated Credit Giving Summary shows all soft credit gifts for this entity.

Primary Cred	it Giving Summar	Ŋ		Action	ns <u>H</u> elp 📀
Credit	Hard Credit	Deferred	Outstanding	Outstanding	Total
	Gifts	Gifts	Pledges	Bequests	
Annual Fund	16,129.00	0.00	0.00	0.00	16,129.00
By Unit	64,432.00	118,293.08	0.00	953,296.29	1,136,021.37
Total	80,561.00	118,293.08	0.00	953,296.29	1,152,150.37
Last Transaction:	\$32,998.08 Realized	Bequest on May 14	4, 2018		
Associated C	redit Giving Sum	mary		Action	ns <u>H</u> elp 📀
Credit	Recog Credit	Deferred	Outstanding	Outstanding	Total
	Gifts	Gifts	Pledges	Bequests	
Annual Fund	18,129.00	0.00	0.00	0.00	18,129.00
By Unit	74,472.00	124,898.71	19,894.37	953,296.29	1,172,561.37
Total	92,601.00	124,898.71	19,894.37	953,296.29	1,190,690.37

Clicking hyperlink on Last Transaction will take you to the Primary Gift Overview for this Gift transaction.

Membership Summary Form

Membership S	Summar	y (1)			<u>A</u> ctions	<u>H</u> elp	۲
Member Since: Life A+	1978	Life Member Number:	6165	Start:	04/01/2001	Expires:	

Displays Member Since year and current start date of current membership type.

If the entity has a Life membership, the Life Member Number will display towards the right of the form.

Contact Report List

List shows all Contact Reports regarding this entity.

С	ontact Repo	rt List For Entity (1/47))	N	New <u>A</u> ctions	s <u>H</u> elp	- (
	Report #	Contact	Purpose	Date	Au	ithor	
•••	148967	Pers Scheduled Visit/Me	Cultivation	02/09/2018	Dr.		
•••	150020	Pers Scheduled Visit/Me	Alumni Relations	01/24/2018	Ms	er]
1	147729	Phone Call	Cultivation	01/10/2018	Ms	er	

Clicking the ellipsis takes you to the Contact Report detail screen for this Contact Report.

VIEWING ADDITIONAL BIO ATTRIBUTES

Expand the Biographic menu to view a list of entity attributes in the Biographic subsystem. Numbers next to the attribute name indicate that this entity has X number of records on that form.

Entity	🔒 🛛 Bio Sum	mary		Actions Print
		#20798		***VIP***
Overview	Rec Type	Alumni (1978 Law), Staff, N	lore	06/09/1952 (66)
Detail	Degree	JD 1978 Law, EDD 1989 Ed	ucation More	
Biographic	PM Manager	Mrs.		Northwest Arkansas Chapter
Views		Married to: M	(AL)	Towers Old Main Accepted (Gold)
Activities 25	Biographic	Detail		Astissa Hala
Addresses 13				Acuons Help
Affiliations 14	Salutation			
Allina Depoficione	Status	Active	Status Chg Date	08/10/2011
Alloc beneficiary	Solict Ctrl		Solict Chg Date	
Awards/Honors 3	Solict Commer	NT Male		
AWC Directory	Children	7		
Bank Cards	Source	Research Office		
Bio Detail 1	Added	06/02/1989	have ded as low second d	2010
Children 7	Bio Comment	Name tag held below s	nould always read	2010
Class Notes 1	Biographica	al Detail (Birth & Death)		Actions Help 🔗
Comments 2				
Committees 9	Birth Related I	Data		
Comm Tracking 254	4 Binth Data	05/00/1052	Table in the	Courseine
Cvr Accounts	Birth Place	00/09/1952	Ethnic Src	Caucasian
Degrees 3	Dirdiri lucc		Religion	
Documents 373	3 Death Related	Data	Children	7
eContact	Death Date		Citizenship	
Email 2	Notified		Political Int	Yes
Employment 2	Confirmed		Language	
Frmr Spouses	Death Place		Research Date	
IDs 11	Obituary Pub Date			
Interests 1	Letter 1			
Mail Control 1	Letter 2			
Mailing Lists 45				

DOCUMENTS SCANNED FOR ENTITIES

Entity
Overview
Detail
Biographic
Views
Activities
Addresses
Affiliations
Alloc Beneficiary
Awards/Honors
AWC Directory
Bank Cards
Bio Detail
Children
Class Notes
Comments
Committees
Comm Tracking
Cvr Accounts
Degrees
Documents
eContact
Email
Employment
Frmr Spouses
IDs

ty Documents Actions Print Overview Dr. 20798 **** Detail Dr. 20798 06/09/19 Biographic JD 1978 Law, EDD 1989 Education More 06/09/19 Views AAA Life A+ Northwest Arkansas 0 Addresses 13 Maried to: Mrs 9 (AL) Towers Old Main Accepted Addresses 13 New Doc Type Description Doc Date Addresses 13 New Doc Type Description Doc Date Alloc Beneficiary Research Correspo LETTER JES THANK YOU DELTA DELTA DELTA CHAPTE 02/09/14 AWC Directory Research Media In ADG LEADING A STUDY ON THE ROLE OF COLLEGE PR 01/22/20 Bank Cards Image: Admin Correspond STUDENT THANK YOU LETTER 11/10/20 Bio Detail 1 Image: Admin Correspond STUDENT THANK YOU LETTER 10/24/200 Children 7 Image: Research Media In UA NEWS REL TO SERVE ON FULBRIGHT ASSOCIATION 10/03/200 Gass Notes 1 Image: Research Correspo <th></th>	
Dr. 20798 20798 Decimination Rc Type Alumni (1978 Law), Staff, More 06/09/19 Degree JD 1978 Law, EDD 1989 Education More 06/09/19 PM Manager Mr Mr 10 1978 Law, EDD 1989 Education More Views AAA Life A+ Northwest Arkansas (Activities 25 Documents List (373) Actions Addresses 13 Research Correspo LETTER JES THANK YOU DELTA DELTA DELTA CHAPTE 02/09/19 Addresses 13 Research Media In ADG LEADING A STUDY ON THE ROLE OF COLLEGE PR 01/22/20 Awards/Honors 3 Admin Correspond STUDENT THANK YOU LETTER 11/10/20 Bank Cards Im Admin Correspond STUDENT THANK YOU LETTER 10/24/20 Bio Detail 1 Im Admin Correspond STUDENT THANK YOU SERVE ON FULBRIGHT ASSOCIATION 10/03/20 Gass Notes 1 Im Research Correspo LETTER KG THANK YOU SERVE ON FULBRIGHT ASSOCIATION 10/03/20 Im Im Research Correspo LETTER KG THANK YOU SERVE ON FULBRIGHT ASSOCIATION 10/24/20 <td< th=""><th>у</th></td<>	у
Decreview Decreview 06/09/19 Detail JD 1978 Law, EDD 1989 Education More 06/09/19 Biographic Manager Mrs 06/09/19 Views AAA Married to: Mrs 9 (AL) Towers Old Main Accepted Addresses 13 Mereita to: Mrs 9 (AL) Towers Old Main Accepted Addresses 13 View Doc Type Description Doc Dat Alloc Beneficiary Research Correspo LETTER JES THANK YOU DELTA DELTA CHAPTE 02/09/12 Awards/Honors 3 Research Media In ADG LEADING A STUDY ON THE ROLE OF COLLEGE PR 01/22/20 Bank Cards Image: Admin Correspond STUDENT THANK YOU LETTER 11/14/20 Bio Detail 1 Image: Admin Correspond STUDENT THANK YOU LETTER 10/24/20 Children 7 Image: Admin Correspond STUDENT THANK YOU LETTER 10/24/20 Class Notes 1 Image: Admin Correspond STUDENT THANK YOU GENERAL SCHOLARSHIP FUND 07/19/20 Comments 2 Image: Admin Correspon LETTER KG THANK YOU GENERAL SCHOLARSHIP FUND 07/19/20 Image: Ad	
Degree JD 1978 Law, EDD 1989 Education More PM Manager Mrs Siographic Mrs Views Life A+ Northwest Arkansas G Addresses 13 Occuments List (373) Actions Help Addresses 13 View Doc Type Description Doc Dat Addresses 13 View Doc Type Description Doc Dat Alloc Beneficiary Research Correspon LETTER JES THANK YOU DELTA DELTA DELTA CHAPTE 01/22/20 Awards/Honors 3 Admin Correspond STUDENT THANK YOU LETTER 11/14/20 Bank Cards III Admin Correspond STUDENT THANK YOU LETTER 10/24/20 Bio Detail 1 Admin Correspond STUDENT THANK YOU GENERAL SCHOLARSHIP FUND 07/19/20 Children 7 III Admin Correspond ANNUAL ENDOWMENT REPORT MEP 10/24/20 Bio Detail 1 III Research Correspon LETTER KG THANK YOU GENERAL SCHOLARSHIP FUND 07/19/20 Children 7 IIII Research Correspon	verview
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Views Documents List (373) Actions Help Addresses 13 Affiliations 14 Image: Comments	ographic
Documents List (373) Actions Help Activities 25 Addresses 13 Affiliations 14 Image: Second Corresponder Correspon Corresponder Correspon Corresponder Correspon Co	lighter for the second s
Addresses 13 Affiliations 14 Image: Construction of the system of the syst	Activities
Affiliations 14 Image: Contraction of the second contresponding contrespond	Addresses
Alloc Beneficiary Image: Consequence of Contesponding of Conte	Affiliations
Awards/Honors 3 Image: Construction of the second consecond construc	Alloc Beneficiary
AWC Directory Image: Construction of the second of the	Awards/Honors
Bank Cards Image: Constant of the second	WC Directory
Bio Detail 1 Admin Correspond ANNUAL ENDOWMENT REPORT MEP 10/24/20 Children 7 Research Media In UA NEWS REL TO SERVE ON FULBRIGHT ASSOCIATION 10/03/20 Class Notes 1 Research Correspo LETTER KG THANK YOU GENERAL SCHOLARSHIP FUND 07/19/20 Committees 9 Research Correspo LETTER MEP THANK YOU WOMENS GIVING CIRCLE 07/18/20 Comm Tracking 254 Research Correspo LETTER SL THANK YOU SPPARK 07/18/20	3ank Cards
Children 7 Research Media In UA NEWS REL TO SERVE ON FULBRIGHT ASSOCIATION 10/03/20 Class Notes 1 Research Correspo LETTER KG THANK YOU GENERAL SCHOLARSHIP FUND 07/19/20 Committees 9 Research Correspo LETTER MEP THANK YOU WOMENS GIVING CIRCLE 07/18/20 Comm Tracking 254 Research Correspo LETTER SL THANK YOU SPPARK 07/18/20	3io Detail
Class Notes 1 Comments 2 Committees 9 Comm Tracking 254 Research Correspo LETTER KG THANK YOU GENERAL SCHOLARSHIP FUND 07/19/20: 07/18/	Thildren
Comments 2 Committees 9 Comm Tracking 254 Image: Committees 9 Research Correspo LETTER MEP THANK YOU WOMENS GIVING CIRCLE 07/18/201 Comm Tracking 254	lass Notes
Comm Tracking 254 Research Correspo LETTER SL THANK YOU SPPARK 07/18/202	omments
	Comm Tracking
Cvr Accounts Research Correspo LETTER KN THANK YOU MULLINS LIBRARY SPECIAL CO 05/26/20	Evr Accounts
Degrees 3 Research Correspo CARD UA TOWERS AFTER EVENT POST CARD 05/10/202	Degrees
Documents 373 Research Bio Sum TOWERS BIO 04/29/202	<u>Documents</u>
eContact	Contact
Email 2 Research Correspo LETTER PC LAW SCHOOL SCHOLARSHIP LUNCHEON 04/19/20	:mail Smaloument
Frmr Spouses	Frmr Spouses
IDs 11 Research Correspo LETTER KG THANK YOU SCHOOL OF ARCHITECTURE 04/11/20	Ds
Interests 1 Research Correspo LETTER KG THANK YOU SIGMA CHI ENDOWED SCHOLA. 03/21/20	interests
Mail Control 1 Research Correspond ETTER MEP THANK YOU APPARED STUDIES 03/16/20	1ail Control
Mailing Lists 45	1ailing Lists

The Documents link under the Biographic subsystem contains a list of all scanned documents that you have rights to view.

Columns can be sorted by clicking on the column header.

Click on the icon in the View column to open the document.

EMPLOYMENT RECORDS

Employment information can be "linked" to the employer's entity record, if one exists in the database, or with the employer's name only, if no ID exists for the company.

Employn	nent							Actions	s <u>P</u> rint	
Dr	t :	#20798	3						***V	/IP***
Rec Type Degree PM Manager	Alumni (JD 1978 Mrs.	(1978 Law Law, EDD	/), Staff, N 0 1989 Ed	Nore lucation More				()6/09/195	2 (66)
AAA	Life A+ Married	to: Mrs		799 ((AL)		Nor Towers (thwest A Old Main	rkansas Ch Accepted (hapter (Gold)
Employmer	nt (1/2)			_	Save	New	<u>D</u> elete	Actions	<u>H</u> elp	\odot
Employ	er	Job	Гуре	Job Status	Job Ti	itle	Sta	rt	Stop	
University of Ark	ansas #	Employer		Current	Professor		06/22/1	996		
University of Ark	ansas #	Employer	·	Former	Chancellor		06/22/1	996		
Employer*	4121	77	9	University of	Arkansas					
Emp Name 1*										
Emp Name 2										
Start	6	/ 22	/ 1996			🖉 P	rimary Ei	nployme	ent	
Stop		1	1				elf Emplo	wed		

NAME RECORDS

Advance allows you to track a variety of Name types, including:

•Primary Name* (This is the preferred mail name that is used in Mailings and displayed throughout the Advance system. This is the name type that is created when entering a new entity into the system.)

- •Complete*
- Joint Combined Mailing Name* (If Married)
- •Maiden Name
- Nickname
- Past Name
- •Other Name

Name types noted by an asterisk (*) are required when adding a new Entity Record.

RECORD TYPES

An entity's "Record Type" tells you what "kind" of entity it is.
An entity can have multiple record types.

•There is a hierarchy of Record Types, which determines the Record Type that displays first in the Overview header. The Record Type hierarchy is:

Record Type Code	Description
AL	Alumni
AD	Alumni No-degree
PT	Parent
FC	Faculty
SF	Staff
GA	Graduate Assistant
SD	Student
FZ	Former Faculty
FS	Former Staff
FP	Former Parent
FR	Friend
ES	Estates
CO	Corporation
FD	Foundation
FF	Family Foundation
TR	Trust
MG	Matching Gift Company
00	Other Organizations

RELATIONSHIP RECORDS

A variety of familial (and other) Relationships can be stored as Entity attributes in Advance. Some common examples include:

- •Marital relationships
- •Parent/ Child relationships
- •Sibling relationships
- •Former Spouse relationships

Although all relationship types can be viewed on the Relationships application, the Marital and Child relationships must be maintained with special applications.

Special note: If the Child is not an Entity in the database, then the Child relationship will not be visible on the Relationships screen.

GIFTS, PLEDGES, AND ALLOCATIONS



THE GIVING SUBSYSTEM

An Entity's Giving Summary screen can be accessed from the Entity Overview screen by clicking "Giving" on the Navigation Tree.

Section Giving Summary Actions Point Overview Detail Dr #20798 ****/(P** Biographic #20798 ****/(P** Biographic #11/1978 Law, EDD 1989 Education More 06/09/1952 (60 Civing Summary Actions Help 06/09/1952 (60 Overview Degree 10/1978 Law, EDD 1989 Education More Northwest Arkanese Chapte Wews Appeals 86 Towers Old Main Accepted (Gold Towers Old Main Accepted (Gold Giving Summary Actions Help Control Main Accepted (Gold Annual Fund Hard Credit 16,129.00 Cast Appeal Type Other Control Main Accepted (Gold 3,000.00 Outstanding Phone Pledges 0.00 Prospect Tracking Add Person Add Person Add Person 0.00 0.00 0.00 1,224.00 0.00 0.00 1,224.00 0.00 0.00 1,224.00 0.00 0.00 1,224.00 0.00 0.00 1,224.00 0.00 0.00 1,224.00 0.00 0.00 1,224.00 0.00 0.00 0.00 1,225.00									_	
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Add Person Year Gifts Deferred Outstanding Outstanding Total Add Organization 2012 1,244.00 0.00 0.00 0.00 1,244.00 Entity Merge 2011 1,000.00 0.00 0.00 0.00 1,244.00 Restrict Merge/Purge 2010 2,250.00 0.00 0.00 0.00 2,250.00 2,250.00 0.00 0.000 0.000 2,250.00 2,010 2,250.00 0.00 0.000 0.000 1,600.00 2,010 2,010 2,010 0.000 0.000 0.000 1,600.00	Alerts	2				nnual Fund Civin	-		1	
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2008 500.00 0.00 0.00 0.00 500.00 2007 1,600.00 0.00 0.00 0.00 1,600.00 2005 1,250.00 0.00 0.00 0.00 1,250.00 - By Unit Giving Totals (30) Actions Help Year Gifts Deferred Outstanding Outstanding Total 2018 0.00 34,598.08 0.00 0.00 34,598.08 2017 50.00 4,000.00 0.00 0.00 4,050.00 2016 2,050.00 1,500.00 0.00 0.00 853,296.29 856,846.29 2015 426.00 0.00 0.00 0.00 426.00	emPower		2010	2,250.00	0.00	0.00	0.00	2,250.00		
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2005 1,250.00 0.00 0.00 0.00 1,250.00 Image: second seco			2007	1,600.00	0.00	0.00	0.00	1,600.00		
Actions Help Year Gifts Deferred Gifts Outstanding Pledges Outstanding Bequests Total 2018 0.00 34,598.08 0.00 0.00 34,598.08 • 2017 50.00 4,000.00 0.00 0.00 4,050.00 • 2016 2,050.00 1,500.00 0.00 0.00 425.00			2005	1,250.00	0.00	0.00	0.00	1,250.00		
Year Gifts Deferred Gifts Outstanding Pledges Outstanding Bequests Total 2018 0.00 34,598.08 0.00 0.00 34,598.08 • 2017 50.00 4,000.00 0.00 0.00 4,050.00 • 2016 2,050.00 1,500.00 0.00 0.00 426.00 •			By Unit	Giving Totals (3	0)		F	Actions Help	6	
Year Gifts Deferred Gifts Outstanding Pledges Outstanding Bequests Total 2018 0.00 34,598.08 0.00 0.00 34,598.08 0.00 34,598.08						By Unit Giving				
Gifts Pledges Bequests 2018 0.00 34,598.08 0.00 0.00 34,598.08 2017 50.00 4,000.00 0.00 0.00 4,050.00 2016 2,050.00 1,500.00 0.00 0.00 425.00			Year	Gifts	Deferred	Outstanding	Outstanding	Total		
2018 0.00 34,598.08 0.00 0.00 34,598.08 2017 50.00 4,000.00 0.00 0.00 4,050.00 2016 2,050.00 1,500.00 0.00 853,296.29 856,846.29 2015 426.00 0.00 0.00 0.00 426.00					Gifts	Pledges	Bequests			
2017 50.00 4,000.00 0.00 0.00 4,050.00 2016 2,050.00 1,500.00 0.00 853,296.29 856,846.29 2015 426.00 0.00 0.00 0.00 426.00			2018	0.00	34,598.08	0.00	0.00	34,598.08	4	
2016 2,050.00 1,500.00 0.00 853,296.29 856,846.29 2015 426.00 0.00 0.00 0.00 426.00			2017	50,00	4,000.00	0.00	0.00	4,050.00		
2015 426.00 0.00 0.00 426.00			2016	2,050,00	1,500.00	0.00	853,296,29	856,846,29		
E MAN HINN			2015	426.00	0.00	0.00	0.00	426.00		

GIVING VIEWS

Additional information can be accessed by clicking "Views" from the Giving Summary screen. Entity Overview Detail Biographic Events Giving Views 86 Appeals Documents Gift Clubs 27 Rec Listings 9 Segments Membership Prospect Tracking Alerts 2 Add Person Add Organization Deceased Entity Entity Merge Restrict Merge/Purge emPower

Giving Vie	ews					Actions	<u>P</u> ri	nt	
Dr. Rec Type Degree PM Manager	#20798 Alumni (1978 Law), 1 JD 1978 Law, EDD 1 Mrd	Staff, More 989 Education More				C	6/09/1	**VIP*** 1952 (66)	
AAA	Life A+ Married to: Mrs	Northwest Arkansas C Towers Old Main Accepted						s Chapter ed (Gold)	
Views	_					<u>A</u> ctions	Help	\odot	
Context		Name			Desc	ription			
	Giving Totals			Giving Sun	nmary	/ - Giving T	otals		
w/Spouse	Giving Totals with Spouse Giving Summary - Giving				/ - Giving T	otals .			
	Matching Claims		Giving Summary - Matching Clair			ms			
	Matching Gift		Giving Summary - Matching Gift						
	Matching Gift with Au	dit		Giving Summary - Matching Gift					
	One-Line - Simple Tra	ansaction List		Giving Summary - One-Line - Si 💂					
Simple Trans	action List (1/37)	2)				Actions	<u>H</u> elp		
Items 1 to 2	20 of 372 🕜 🕜 🕻								
Date of Recor	d Receipt #	Legal Amt.	Credit	Amt.	1	Alloc Nam	e	Alloc	
05/14/2018	0020800065	32,998.08	3	32,998.08	5		ns	30009186	
04/16/2018	0020795514	500.00		500.00	H		n L	30007413	
04/10/2018	0020792375	0.00		500.00	J		t F	30011483	
03/14/2018	0020784821	250.00		250.00	J		Sup	30003192	
01/12/2018	0020773595	0.00		5,105.63	C		a C	90000087	
01/01/2018	0020773252	0.00	1	19,894.37	٥		a C	90000087	

Default view is a 'simple transaction list.'

USING SIMPLE TRANSACTION LIST

	Simple Transac	Simple Transaction List (1/372) <u>Actions Help</u>						
	Items 1 to 20 d	of 372 🔃 📿 🕻						
	Date of Record	Receipt #	Legal Amt.	Credit Amt.	Alloc Name	Alloc Code		
D	05/14/2018	0020800065	32,998.08	32,998.08		30009186	Allocation	
кесеірт н	04/16/2010	0020795514	500.00	500.00		30007413 🗲 🚽		
hyperlink	04/10/2018	0020792375	0.00	500.00		30011483	Code	
	03/14/2018	0020784821	250.00	250.00		30003192	hyperlink	
takes you to	01/12/2018	0020773595	0.00	5,105.63		9000087	пуреннік	
he Drimany	01/01/2018	0020773252	0.00	19,894.37		9000087	takes you	
me Frimary	12/31/2017	0020773251	250.00	250.00		30012280	,	
Gift	10/30/2017	0020753305	500.00	500.00		30011504	to the	
•	10/26/2017	0020752873	0.00	0.00		30012762	Allocation	
overview	09/11/2017	0020741432	0.00	0.00		30012762	Anocanon	
for this	07/11/2017	0020724140	100.00	100.00		30002964	Overview	
	07/06/2017	0020723405	0.00	1,000.00		30006995	for the	
transaction.	06/29/2017	0020722712	250.00	250.00		30003640	tor me	
	06/15/2017	0020718534	100.00	100.00		30013412	Allocation	
	05/22/2017	0020711035	150.00	150.00		30009186		
	05/15/2017	0020727032	25.00	25.00		30003046	associated	
	04/25/2017	0020705957	0.00	0.00		30012762	with this	
	04/06/2017	0020698031	250.00	250.00		30012074		
	04/05/2017	0020697977	100.00	100.00		30003610	Gift.	
	03/29/2017	0020696364	250.00	250.00		30003192		

VIEWING ALLOCATIONS

•Allocations can be easily accessed from an Entity's Giving history by clicking on the allocation hyperlink in any of the giving views or on the gift profile application.

•Allocations can also be found with the Gift-Allocation Lookup.

ALLOCATION LOOKUP TEMPLATE

Lookups Actions Change the 1. Choose a template (optional) Gift - Allocation Select results for template to Gift-Allocation Lookup List select output type* Display results v Allocation 4. Select additional criteria from page tree (optional) Enter criteria below and click Search Lookup View Criteria Clear Search Allocation Lookup ۲ Help Allocation **v** Equal Use Short Name Status Equal • Active ٠ or Long Name Account Equal ۳ ISIS ItemType ۲ Egual fields to find an Short Name v Contains account by its Long Name ۳ Contains CFAE Purpose (AII) name Equal ٧ Restriction (AII) Equal ٠ Department (AII) ٠ Equal Sub Dept (AII) ٠ Equal School (All) ۳ Equal Campus (AII) Egual ۲ Agency Egual (AII) ٠ User Group (AII) Equal ٠ Acct School (All) v Equal Acct Dept (All) ٠ Equal Acct Code (All) Egual v

ALLOCATION (ACCOUNT) OVERVIEW

Allocation		Overview				Actions	s <u>P</u> rint	
			' Av	vard (30008518	3)			
Overview		Account	30008518 Fulbright College	of Arts & Sciences	Agency	Foundation		Ļ
Detail		Department	Music	or Arta & Sciences	Cumpus	04		
Assignments		Allocation Ov	orview					
Attributes	2	Anocation Ov	CIVICW			<u>A</u> ctions	Help 🗢	J
Beneficiaries	6	Long Name		Award				
Documents	10	Univ XRef	03926239081000	0				
Financials	2	Fiscal Year	Development					
Notes	2	Pestriction	LIC Award					
Stewardees	1	Start Date	03/23/2004					
Tasks		Stop Date						
Transactions	11	Allocation Fin	ancials			Actions	Hair	
Allocation User	Group					Actions	Tieb 0	
emPower		Valuation Date	Financial	Cash	Invested	Pledge	Balance	\mathbf{i}
	(05/23/2018	Principal	1,146.70	0.00	0.00	1,146.70	
		05/23/2018	University XRef	0.00	0.00	0.00	0.00	
		Matching Allo	cation Financial	s		Astions		1
						Actions		
				T				

Allocation Overview header shows most information previously held on the L3 screen.

Allocation Financials displays information previously held on L11.

ALLOCATION (ACCOUNT) DETAIL

Allocation Detail:

Displays ISIS Item Type and additional Constituent Unit and Account information

For Spending account, the cost center number will display towards the bottom of this page

Allocation		Allocation								<u>A</u> ctions	<u>P</u> rint
Overview Detail		Account School Department	30008518 Fulbright Co Music	د olleg	ward (e of Arts :	30008518 & Sciences) Agen Camp	cy pus	Founda UAF	ation	
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		Sub Dept School*	2035	•	Music Band Fulbright	t College of A	Arts & S	Sciences			
		Snort Name* Long Name*		,							

ALLOCATION DOCUMENTS

	Allocation	- Do	cume	ents			Actions
The	Overview Detail	Accour School Depart	n ment	30008518 Fulbright College Music	rd (30008518) Ag of Arts & Sciences Ca	ency Foundatio mpus UAF	n
link in the	Assignments Attributes 2 Beneficiaries 6	Doc	uments	s List (10)	1		Actions <u>H</u> elp 📀
Allocation	Documents 10 Financials 2		View	Doc Type Admin Correspond	Descrip STUDENT THANK YOU	LETTERS	Doc Date 11/13/2014
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Agreement (IT one exists		***	•	Admin Correspond	FAX UA DRAFT GIFT A	GREEMENT REVISIONS	07/08/2003
and has been							
scanned for the allocation)	Click th	he icoi	n in t	the View co	olumn to viev	w the documer	nt

LABWORK

- Advance Introduction Workbook
- Lab 9



While active on the Entity Overview Screen, click "Prospect Tracking" to view the Prospect Tracking Summary application. Can also be accessed using "Go To" PTSUM and the Entity ID.

Entity	Prospec	t Tracking Summary		Actions Print
Overview	Mr. Rec Type Degree	r. #1931 Alumni (1961 Law) JD 1961 Law, BSPA 1961 Walt	on More	***VIP*** 04/28/1936 (82)
 Biographic Events 	PM Manager AAA	Mr. Life A+ Married to: Mrs.	9 (FR)	Northwest Arkansas Chapter Towers Old Main Accepted (Ruby)
Giving	Prospect In	formation		\odot
 Membership Prospect Tracking Views Alloc Stewardship Assignments 41 Contacts 	 Show Inac Fayetteville 	tive Prospects & Proposals Campus PROSPECT (#1345)	Group (Joint): Expectation: \$0.00	. & Ltd Co.
Contact Rpts 460				
	.			

Many, but not all, Prospect attributes are visible when you expand the Prospect Tracking subsystem menu.

That's because...

There are Entity level prospect attributes.

And there are Prospect level prospect attributes.



ENTITY-LEVEL PROSPECT ATTRIBUTES

For example, all Assignments can be viewed at the Entity level.

Entity Assignments Actions Print Entity Demographic ***VIP*** Jr. #1931 Mr. Alumni (1961 Law) Rec Type 04/28/1936 (82) Overview screenings JD 1961 Law, BSPA 1961 Walton More... Degree Detail Mil PM Manager Biographic Life A+ Northwest Arkansas Chapter AAA and other 1469 (FR) Married to: Towers Old Main Accepted (Ruby) Events Assignments (1/41) **Evaluations** Giving Save New Delete Actions Help Membership Office Status Assigned Туре Priority are also Prospect Tracking Planned Giving Office Solicitation Manager Active Views Active Planned Giving Office Solicitation Manager Entity-level Alloc Stewardship Active LAW DOD Office Associate Manager Assignments 41 Prospect Vice Chan Advancement Solicitation Manager Active Contacts Active Planned Giving Office Solicitation Manager Contact Rots 460 attributes. Active AFLS DOD Office Associate Manager Ŧ Cntrcts/Grnts Domographic

ACCESSING ADDITIONAL ATTRIBUTES

Intity	Prospec	ct Tracking Views	Actions
Overview	Mr. Rec Type Degree BM Manager	Jr. #1931 Alumni (1961 Law) JD 1961 Law, BSPA 1961 Walton More	***VIP** 04/28/1936 (82
 Biographic Events 	AAA	Life A+ Married to:	Northwest Arkansas Chapte FR) Towers Old Main Accepted (Ruby
Giving	Prospect 1	Tracking Summary	Actions Help
Membership	Context	Name	Description
Prospect Tracking <u>Views</u>	w/Spouse	Interests - Combined	Prospect Tracking Interests - Inc Prospect Tracking Notes
Alloc Stewardship Assignments 4	w/Spouse	Notes - Combined Programs	Prospect Tracking Notes - Includ Prospect Tracking Programs
Contacts Contact Rpts 4 Cntrcts/Grnts	w/Spouse	Programs - Combined Proposals	Prospect Tracking Programs - In Prospect Tracking Proposals
Demographic 3 Evaluations	Prospect I	nformation	· · ·
Interests Notes 5 Phil Affnties	Show Ina Fayetteville	ctive Prospects & Proposals Campus PROSPECT (#1345) Group Expect	o (Joint): Ltd Co.

Click the Prospect hyperlink from the PTSUM application to view Prospect-level prospect attributes.

The Navigation Tree on the Prospect detail screen shows all Prospect-level Prospect attributes, such as Proposals and Stages.

Prospect	
Overview	
Detail	
Assignments	11
Categories	
Contact Rpts	46
Contacts	
Entities	3
Evaluations	2
Notes	
Programs	1
Proposals	18
Stages	20
Tasks	13
Transactions	9

	Prospect		<u>A</u> ctions <u>P</u> rint
		& Ltd Co. (Prosp	ect #1345)
	Prospect Type Gr	oup	
1	Use this page to update provided below. You can enter A You can establi You can set up You can set up You can enter a Use Entity Upd Create a Propo	prospect details. To add related informa Assignment details for this prospect sh the list of Entities that comprise this p one or more follow-up Tasks for this pro a Contact Report for this prospect. ate to record updated biographic informa am Prospect record if this prospect is asso sal if this prospect has a proposal to reco	ation about this prospect, follow the guidelines prospect relationship. ospect. ation for this prospect. ociated with a particular program. ord.
	Prospect		Save New <u>A</u> ctions <u>H</u> elp
	Name*	lr. & Ltd Co.	Start 02/06/2002
	Sort Name*		Stop
	Туре*	G Group	Stage* C Active Cultivation
	Major Prospect State	A Current Prospect	Active
	Group	FA Fayetteville Campus	PG Prospect
	Continuum	-	
	Trans GR Rating Status	\$5M - \$9.9 M Active	
	Comment		
			/

THE PROSPECT-ENTITY SCREEN

The Entity form on the Prospect menu shows the Entity ID for all associated Entities.

Prospect Overview	Prospect Entities Lewis E. & Donna Epley Jr. & Ltd Co. (Prospect #13 Prospect Type Group	<u>A</u> ctions <u>P</u> rint 345)	
Detail	Prospect Entities (1/3)	Save New Actions Help	\odot
Assignments 11		Sare new Actions Tob	
Categories	Entity	Primary	
Contact Rpts 461	Ltd. #175314	Primary	-
Contacts	91469	Primary	
Entities 3	r. #1931	Primary	
Evaluations 2			
Notes			
Programs 1			-
Proposals 18			
Stages 20	Entity* 175314 Q		
Tasks 13	Primary Entity		
Transactions 9			

LABWORK

- Advance Introduction Workbook
- Lab 10

TRAINING CLASSES WE OFFER

Advance Introduction Advance Contact Reports Advance Events Advance Codes Crystal Reports Server Notice of Student Support (NOSS) using Perceptive Content

UPDATES TO ADVANCE

All updates to biographical information can be sent to records@uark.edu

CONTACT INFORMATION



Remember my contact info: Joshua Tipton 479-575-3516 tiptonj@uark.edu

Contact me if you forget your password and need it reset.

Contact me if you would like to request additional training.